



Department of Artificial Intelligence & Machine Learning, organized an Expert Talk on "Protecting IPR and IP Management for Start-ups"

The **Department of Artificial Intelligence and Machine Learning**, in association with the **Institution's Innovation Council (IIC)**, organized an **Expert Talk on "Protecting IPR and IP Management for Start-ups"** on **20th April 2026**. The session, delivered by **Dr. V. N. Patil** and **Dr. R. R. Itkarkar**, provided valuable insights into intellectual property rights, patent protection, and effective IP management strategies, empowering students and aspiring entrepreneurs to safeguard their innovations and foster a culture of entrepreneurship.

1. Objectives of the Program:

The expert talk aimed to create awareness about Intellectual Property Rights (IPR) and their importance for start-ups. It focused on helping students understand various types of intellectual property such as patents, copyrights, trademarks, and design rights. The session also guided participants on effective IP protection and management strategies, while encouraging innovation and entrepreneurship. Additionally, it highlighted the role of IPR in safeguarding ideas and enhancing the business value of start-ups.

2. Participants' Benefits/Outcomes:

The participants gained knowledge about different forms of Intellectual Property Rights and understood the process of patent filing and IP protection. They learned strategies for managing intellectual assets in start-ups and developed awareness of the legal aspects related to innovation. Overall, the session enhanced their ability to protect, manage, and commercialize innovative ideas effectively.



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An Autonomous Institute Affiliated to Savitribai Phule Pune University
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Some glimpses of the program:



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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Department of Artificial Intelligence And Machine Learning
Along With Institutions Innovation Council Organizing

Expert Talk On : Protecting IPR and IP Management for Start-ups



Dr. V. N. Patil
Dean, Innovation,
Incubation and
Entrepreneurship



Dr. R. R. Itkarkar
Innovation Ambassador



20th April, Monday



01:00 PM - 03:00 PM



Room No.441

Prof. D. R. Kamble

Prof. K. S. Hangargi

Faculty Coordinator

Dr. D.M. Ujalambkar

Head of Department

Dr. D. S. Bormane

Principal



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GPS Map Camera



Pune Division, Maharashtra, India

Pune, Ambegaon Budruk, Maharashtra 411001, Pune
Division, Maharashtra, India

Lat 18.529292° Long 73.874247°

20/4/2026 02:11 PM GMT+05:30



GPS Map Camera



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Division, Maharashtra, India

Lat 18.529292° Long 73.874247°

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1. Participants information:

AISSMS COE Pune Students	100
AISSMS COE Pune Faculty	05
Other than AISSMS COE Pune participants	NIL

2.Social media published links

Activity Information links- flyer, report ,photograph	https://drive.google.com/drive/folders/11J7uij7qu3Jk3JQF8toeQALgO0oLBfc h?u sp=sharing
College LinkedIn	https://www.linkedin.com/posts/aissms-coe_aissmscoe-aiml-ipr-activi ty 7454826448940498944-aJge?utm_source=social_share_send&utm_medium=android_app&rcm=AC oAAC56w-cBP-H711t9iMvpbxFo9EdhqZodiVE&utm_campaign=whatsa pp
College Instagram	https://www.instagram.com/p/DXq6XbpDF5R/?igsh=MXduazBwa2tsOD Nqe Q%3D%3D
College Instagram Video Link	https://www.instagram.com/p/DX 8ELLD4aq/?igsh=MWJveWY3bHA5OW5kaA%3D%3D



K S Hangargi
D R Kamble
Name of Coordinator



Head of Department
Artificial Intelligence &
Machine Learning
AISSMS COE, Pune-1

Dr. D M Ujalambkar
HOD