



AISSMS

COLLEGE OF ENGINEERING

ज्ञानम् सकलजनहिताय

An Autonomous Institute Affiliated to Savitribai Phule Pune University
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The Institution of Engineers (India)
(A Century of Service to the Nation)

Fifth Regional Conclave of Students' Chapter (Western Region)

RULEBOOK

(Event -1) STARTUP PITCH COMPETITION

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1. Event Details

The Startup Pitch Competition is organized by the Department of Artificial Intelligence & Machine Learning (AIML) under the *5th Regional Conclave of Students' Chapters (Western Region)*. The event aims to foster innovation, entrepreneurial thinking, and industry-oriented problem-solving among students.

- **Theme:** *Startups, Innovation & Industry Synergy*
- **Dates:** 10–11 April 2026
- **Mode:** Hybrid (Online + Offline)
- **Venue:** AISSMS College of Engineering, Pune

2. Eligibility Criteria

- The competition is open to all Engineering and Diploma students from recognized institutions.
- Participants may compete individually or in teams of up to 4 members.
- Inter-departmental and inter-college teams are permitted to encourage collaboration and diversity of ideas.

3. Team Formation

- Teams may consist of 1 to 4 members.
- Inter-college and inter-department teams are allowed.
- Each team must designate a team leader for communication with organizers.

4. Competition Format

The Startup Pitch Competition will be conducted in the following stages:

- Opening and briefing session.
- Pitch presentations by teams (5 minutes).
- Question & Answer session with judges (2-3 minutes).
- Evaluation and result announcement.

Each team will present their startup idea to a panel of judges within the allocated time.

5. Innovation Domains

Participants are encouraged to present ideas aligned with the following domains:

- AI/ML & Industry 4.0
- Robotics & Automation
- FinTech, HealthTech, AgriTech
- Renewable Energy & Sustainability
- Smart Infrastructure & Emerging Technologies

Teams are free to define their own problem statement within these domains.

6. Submission Requirements

Each team must prepare and submit:

- Startup Idea Title
- Problem Statement
- Proposed Solution
- Business/Revenue Model
- Target Market
- Presentation Slides (Maximum 10 slides recommended)

All submissions must be completed before the specified deadline.

7. Judging Criteria

The evaluation will be based on:

- Innovation and originality
- Problem–solution clarity
- Market potential
- Feasibility and business model
- Presentation and communication skills

The decision of the judges will be final and binding.

8. Code of Conduct

Participants are expected to maintain professionalism and discipline throughout the event.

- Respect judges, organizers, and fellow participants
- Follow all instructions given by the organizing team
- Maintain ethical conduct during the competition

9. Disqualification

A team may be disqualified if:

- Plagiarized or copied ideas are presented
- Rules or code of conduct are violated
- False information is provided
- Time limits are repeatedly ignored

10. Awards & Recognition

- 1st Prize: Rs. 7000/-
- 2nd Prize: Rs. 5000/-
- All participants will receive E-certificates

11. Registration Fees

- ₹236/- (IEI Student Members)
- ₹354/- (Non-IEI Student Members)

12. Event Flow (Tentative)

- Opening & Briefing – 15 minutes
- Pitch Presentations – As per schedule
- Q&A Sessions – Along with presentations
- Judges Evaluation
- Result Announcement

13. Online Presentation Guidelines

Participants opting for online mode must adhere to the following guidelines to ensure smooth conduct of the event:

- Participants must join the session before 30 min using the official Zoom meeting link provided before hand.
- It is mandatory to keep the camera ON during the presentation for identity verification.
- A stable internet connection is required; participants are responsible for their own connectivity.
- Participants must use a proper device (laptop preferred) for smooth screen sharing.
- Screen sharing should be tested in advance to avoid delays during the presentation.
- The presentation (PPT) must be ready and accessible before the turn begins.
- Participants should ensure a quiet environment with minimal background disturbance.
- Proper audio clarity (mic check) must be ensured before presenting.

Student Coordinators:- Tanishka Kulkarni (8552035611)

Organized by:

Department of Artificial Intelligence & Machine Learning (AIML)
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