



# AISSMS

## COLLEGE OF ENGINEERING



Approved by AICTE, New Delhi, Recognized by Govt. of Maharashtra,  
Affiliated to Savitribai Phule Pune University and recognized 2(f) and 12(B) by UGC  
(Id.No. PU / PN/ Engg. / 093 (1992))  
(Accredited by NAAC with grade A+)

**Ref.No.:** AISSMSCOE/PRIN/WRC/ICOG-2023/ 01

**Date:** 12.04.2023

**To,**

**Subject:** Sponsorship proposal for Mega International Conference on Green Energy (ICOG-2023) at AISSMS College of Engineering, Pune on 16-17 May, 2023 to commemorate the 'Reminiscences of Centennial Era' ('Smriti Shatabdi Parva') of Rajarshi Chhatrapati Shahu Maharaj.

Respected Sir/Madam,

The All India Shri Shivaji Memorial Society (AISSMS) was established in 1917 by Late H H Shrimant Shri Shahu Chhatrapati Maharaj of Kolhapur to promote the noble cause of education. The AISSM Society is dedicated to the noble cause of military, general, technical and management education in India. Twenty Institutions are under the ambit of the society. The society management is very pragmatic and progressive. Our AISSMS COE, Pune, established in 1992, is a co-education Institute and affiliated to the Savitribai Phule Pune University (SPPU), Pune. It runs AICTE approved courses leading to the degree of Bachelor of Engineering (BE) in 9 engineering streams and Master of Engineering (ME) in 6 Engineering streams and 5 PhD programs. The College is accredited by NAAC with "A+" Grade and awarded as "Best Engineering College" in Urban Region in 2019-20 by Savitribai Phule Pune University (SPPU), Pune.

The main objective of Mega International Conference on Green Energy (ICOG-2023) is to provide an allied platform for emerging and recent trends in Renewable Energy and Electric Vehicles. Prospective authors will submit their papers to make aware Society of Green Initiatives. The conference provides Faculty, Research scholars and students from various disciplines, an arena where they can showcase their talents about trends. We have targeted participants across over 1000 colleges from India and around the World. We will be generating footfall around 10000+ during the conference.

We have various benefits to our Sponsors/Partners befitting their involvement. AISSMS College of Engineering, Pune acts as an interface between the companies and the next generation of innovators in Green Energy and Electric Vehicles (EV).

As sponsors you can avail the following benefits.

### **Benefits of Sponsorship**

Sponsors accrue several benefits through this strategic investment:

- Enhancing the visibility and reputation of the sponsor within higher education.
- Interacting with key Information Systems researchers and academics who influence research
- Directions in RE/EV.
- Gaining access to the people who influence thousands of future RE/EV practitioners
- Doing improving the sponsor's recruiting advantage and to become an Entrepreneur.

**International Conference on Green Energy (ICOGE-2023) benefits from a Sponsor's support in several important ways:**

- Conference fees for faculty and students are kept as low as possible, allowing more people to attend than might otherwise be possible.
- Partial support may be provided, as needed, to emerging researchers from developing countries as well as doctoral students from around the world, making it possible for these current and future faculty members to attend ICOGE-2023 at a formative stage in their careers in GE/EV.
- Support from sponsors is critical to enhancing the development and creating awareness in Society of the Emerging Renewable Energy and Electric Vehicle fields.

## Sponsorship Details

**Fifteen Levels** of sponsorship are offered as follows:

Sponsorship	Sponsorship Amount (INR) or Equivalent	Free Delegates	Stall in the Conference	Backdrop Banner/ Flex	Presentation Slot	Logo Printed on Participants Certificate	Advertisement in Souvenir
<b>Diamond</b>	5,00,000/-	15	Yes	Yes	Yes	Yes	Full Page
<b>Platinum</b>	4,00,000/-	10	Yes	Yes	Yes	Yes	Full Page
<b>Gold</b>	3,00,000/-	08	Yes	Yes	Yes	Yes	Full Page
<b>Silver</b>	2,00,000/-	05	Yes	Yes	Yes	Yes	Full Page
<b>Bronze</b>	1,00,000/-	03	Yes	Yes	Yes	Yes	Half Page
<b>Startup</b>	75,000/-	02	Yes	Yes	Yes	Yes	Quarter Page
<b>Support/Well Wisher</b>	50,000/-	01	Yes	Yes	No	Yes	Quarter Page
<b>Donation from Alumni/Others</b>	As per wish	No	No	Yes	No	No	No
<b>Stalls (As per Requirement)</b>	Rs. 8250/-	No	Per Sq. Mtrs	Yes	No	Yes	No
<b>Advertisement in ICOGE-2023 Souvenir</b>	50,000/-	2	No	No	No	Yes	Back Cover Page
	40,000/-	2	No	No	No	Yes	Inner Front Cover Page
	30,000/-	1	No	No	No	Yes	Inner Back Cover Page
	20,000/-	1	No	No	No	Yes	Full Page
	15,000/-	1	No	No	No	Yes	Half Page
	10,000/-	1	No	No	No	Yes	Quarter Page
	5,000/-	No	No	No	No	No	Complement Advertise
<b>ICOGE Conference Kit</b>	2,00,000/-	5	Yes	Yes	Yes	Yes	Full Page
<b>Delegates ID Cards with Ribbon</b>	50,000/-	2	Yes	Yes	No	Yes	Full Page
<b>T-Shirts</b>	1,50,000/-	2	Yes	Yes	No	Yes	Full Page
<b>Writing Pads/Pen</b>	25,000/-	1	Yes	Yes	No	Yes	Half Page
<b>Lunch/Dinner per Day</b>	1,00,000/-	2	Yes	Yes	No	Yes	Half Page

**Note: GST 18% extra to be paid on all above Sponsorship categories.**

**Other Sponsorship Categories are as follows:**

- ❖ Banking Partner
- ❖ News Paper Partner
- ❖ Radio Partner
- ❖ Television Partner
- ❖ Digital Marketing Partner
- ❖ Official Social Media Partner
- ❖ Official Event Partner
- ❖ Food Partner
- ❖ Hotel Partner
- ❖ Health Partner
- ❖ Travel Partner
- ❖ Printing Partner
- ❖ Stationery Partner
- ❖ Identity Card Partner
- ❖ Drinking Partner
- ❖ Knowledge Partner
- ❖ Technical Partner

**Note: All above Partner categories shall be finalised after due discussion.**

**Thank You.**

**With Best Regards,**

**Contact Person:**

**Prof. Nitin P. Mawale**

**Convener: ICOGE-2023**

**Sponsorship Chair: ICOGE-2023 &**

**Hon. Secretary, Western Regional Chapter, SESI**

**Mobile No.: +91976428929**

**Email: [npmawale@aissmscoe.com](mailto:npmawale@aissmscoe.com)**

**Dr. D S Bormane**

**Principal, AISSMS College of Engineering, Pune**

**Conference Chair: ICOGE-2023**

**Chairman: Western Regional Chapter, SESI &**

**Vice President: IETE, New Delhi**

### **Sponsorship Category I**

#### **Diamond Sponsor Opportunity (INR 5,00,000/- + 18 % GST)**

- ✚ 15 free corporate delegates registrations.
- ✚ One special demonstration display area.
- ✚ One full-page advertisement in the ICOGE-2023 proceeding inner side page (front cover).
- ✚ Ability to distribute information in attendee registration packets.
- ✚ Facility space that may be setup for labs/hands on workshops pre/post program.
- ✚ Ability to submit articles of interest in the pre-conference e-mail to attendees.
- ✚ Sponsor webpage on conference website, content to be delivered by sponsor.
- ✚ Sponsor for ICOGE-2023 Banquet Lunch/Dinner.
- ✚ Logos on all deliverable.
- ✚ Slots for product launch during ICOGE-2023 Inauguration Ceremony.
- ✚ Industry representatives (Highest authority) will share the dice along with dignitaries.
- ✚ Gazebo/Stall size of **4 x 4 Sq. Mtrs.** with table and chairs.
- ✚ News Paper Advertisement and Social Media paid branding.

### **Sponsorship Category II**

#### **Platinum Sponsor Opportunity (INR 4,00,000/- + 18 % GST)**

- ✚ 10 free corporate delegates registrations.
- ✚ One special demonstration display area.
- ✚ Slots for product launch during ICOGE-2023 Inauguration Ceremony.
- ✚ One full-page advertisement in the ICOGE-2023 proceeding inner side page (back cover).
- ✚ Ability to distribute information in attendee registration packets.
- ✚ Facility space that may be setup for labs/hands on workshops pre/post program.
- ✚ Ability to submit articles of interest in the pre-conference e-mail to attendees.
- ✚ Sponsor webpage on conference website, content to be delivered by sponsor.
- ✚ Co Sponsor for ICOGE-2023 Banquet Lunch/Dinner.
- ✚ Logos on all deliverable.
- ✚ Slots for product launch during ICORE-2023 Inauguration Ceremony.
- ✚ Industry representatives (Highest Authority) will share the dice along with dignitaries.
- ✚ Gazebo/ Stall size of **3 x 3 Sq. Mtrs.** with table and chairs.
- ✚ News Paper Advertisement and Social Media paid branding.

### **Sponsorship Category III**

#### **Gold Sponsor Opportunity (INR 3,00,000/- + 18 % GST)**

- ✚ 8 free corporate delegates registrations
- ✚ Recognition in the ICOGE-2023 programs
- ✚ Slots for product launch during ICOGE-2023 Inauguration Ceremony.
- ✚ One full page advertisement in specific ICOGE-2023 proceeding.
- ✚ Sponsor webpage on ICOGE-2023 website, content to be delivered by sponsor.
- ✚ Co Sponsor for conference Banquet Lunch/Dinner.
- ✚ Recognition of the firm's representatives at the ICOGE-2023, with the opportunity to meet and interact with internationally recognized figures in the Emerging Renewable Energy and Electric Vehicle fields
- ✚ Logo presence on certificate, proceeding and all backdrop banners.
- ✚ Gazebo / Stall size of **2 x 2 Sq. Mtrs.** with table and chairs.
- ✚ News Paper Advertisement and Social Media paid branding.

### **Sponsorship Category IV**

#### **Silver Sponsor Opportunity (INR 2,00,000/- + 18 % GST)**

- ✚ 5 free corporate delegates registrations
- ✚ Recognition in the ICOGE-2023 programs
- ✚ One half page advertisement in ICOGE-2023 proceeding.
- ✚ Sponsor webpage on ICOGE-2023 website, content to be delivered by sponsor.
- ✚ Co Sponsor for conference Banquet Lunch/Dinner.
- ✚ Recognition of the firm's representatives at the ICOGE-2023, with the opportunity to meet and interact with internationally recognized figures in the Emerging Renewable Energy and Electric Vehicle fields
- ✚ Logo on conference welcome banners Participants Certificates..
- ✚ Gazebo /Stall size of **1 x 1 Sq. Mtrs.** with table and chairs
- ✚ News Paper Advertisement and Social Media paid branding.

### **Sponsorship Category V**

#### **Bronze Sponsor Opportunity (INR 1,00,000/- + 18 % GST)**

- ✚ 3 free corporate delegates registrations
- ✚ Recognition in the ICOGE-2023 program
- ✚ One quarter page advertisement in ICOGE-2023 proceeding.
- ✚ Recognition of the firm's representatives at the ICOGE-2023, with the opportunity to meet and interact with internationally recognized figures in the Emerging Renewable Energy and Electric Vehicle fields
- ✚ Logo on ICOGE-2023 welcome banners Participants Certificates..
- ✚ Gazebo/Stall size of **1 x 1 Sq. Mtrs.** with table and chairs
- ✚ News Paper Advertisement and Social Media paid branding.

### **Sponsorship Category VI**

#### **Startup/Starter (INR 75,000/- + 18 % GST)**

- ✚ 2 free corporate delegates registrations
- ✚ Recognition in the ICOGE-2023 program
- ✚ One quarter page advertisement in ICOGE-2023 proceeding.
- ✚ Recognition of the firm's representatives at the ICOGE-2023, with the opportunity to meet and Interact with internationally recognized figures in the Emerging Renewable Energy and Electric Vehicle fields
- ✚ Logo on ICOGE-2023 welcome banners Participants Certificates..
- ✚ Stall size of **1 x 1 Sq. Mtrs.** with table and chairs
- ✚ Social Media paid branding

### **Sponsorship Category VII**

#### **ICOGE-2023 Support/Well Wisher (INR 50,000/- + 18 % GST)**

- ✚ One free corporate delegate registration
- ✚ Recognition in the ICOGE-2023 program
- ✚ One quarter page advertisement in ICOGE-2023 proceeding.
- ✚ Recognition of the firm's representatives at the ICOGE-2023, with the opportunity to meet and Interact with internationally recognized figures in the Emerging Renewable Energy and Electric Vehicle fields
- ✚ Logo on ICOGE-2023 welcome banners and Participants Certificates.
- ✚ Stall size of **1 x 1 Sq. Mtrs.** with 1 table and 2 chairs
- ✚ Social Media paid branding

**Sponsorship Category VIII**  
**Stalls Category: (GST 18% Extra)**

<b>Sr. No.</b>	<b>Size in Sq. Mtrs.</b>	<b>Rate Per Sq. Mtrs</b>	<b>Amount</b>	<b>Free Delegates</b>
1	2 x 2	Rs. 8250 /-	33,000/-	1
2	2 x 3	Rs. 8250 /-	49,500/-	1
3	2 x 4	Rs. 8250 /-	66,000/-	1
4	3 x 3	Rs. 8250 /-	74,250/-	2
5	3 x 4	Rs. 8250 /-	99,000/-	2
6	4 x 4	Rs. 8250 /-	1,32,000/-	3
7	4 x 5	Rs. 8250 /-	1,65,000/-	3
8	5 x 5	Rs. 8250 /-	2,06,250/-	4

**Note:** Stall size can be adjusted as per requirement of Sponsors with rate of Rs.8250/- per Sq. meters.

**Sponsorship Category IX**  
**ADVERTISEMENT IN ICOGE-2023 SOUVENIR BOOK**

A souvenir (in color) will be published on this occasion and consist of information on ICOGE-2023, Keynote sessions, Conference Papers and Advertisements, etc. The Souvenir will be distributed to delegates and those associate with ICOGE-2023.

**Rates for Advertisement in the Souvenir are as follows:**

**(GST 18% applicable extra)**

<b>Type</b>	<b>Amount</b>	<b>Free Delegates</b>
Back Cover Page (Color)	50,000/-	2
Inner Front Cover Page (Color)	40,000/-	2
Inner Back Cover Page (Color)	30,000/-	1
Full Page (Color)	20,000/-	1
Half Page (Color)	15,000/-	1
Quarter Page (Color)	10,000/-	1
Complement Advertise (B/W)	5,000/-	Nil

**Sponsorship Category X**

**EVENT SPONSORSHIP: (GST 18% applicable extra)**

<b>Type</b>	<b>Amount</b>	<b>Free Delegates</b>
ICOGE Conference Kit	2,00,000/-	5
Delegates ID Cards with Ribbon	50,000/-	2
T-Shirts	1,50,000/-	2
Writing Pads/Pencil	25,000/-	1
Lunch/Dinner per Day	1,00,000/-	3