

Savitribai Phule Pune University

Centre for Innovation, Incubation & Enterprise

Guidelines – Innovation 2 Enterprise (i-2-e) Competition

i-2-e Competition (innovation -2-enterprise) shall be conducted by Centre for Innovation, Incubation & Enterprise from November, 2021 to February, 2022.

i-2-e Competition aims at identification of ideas that have the capability to convert into an enterprise from youth who are studying in the affiliated colleges of Savitribai Phule Pune University and who have set up Startup Innovation Cells under Centre for Innovation, Incubation & Enterprise of SPPU.

Themes that have been identified for this competition are as follows :

1. Information Technology : EduTech, EnvironTech, DeepTech, Artificial Intelligence, ML, BigData, HealthTech, AgriTech, FinTech
2. Manufacturing, Energy, Material Science
3. Electric Mobility
4. Environment, Water, Clean City
5. Agriculture
6. Media, Social Innovation & any other

Eligibility :

Colleges who have setup Startup Innovation Cell under Centre for Innovation, Incubation & Enterprise are eligible to participate in i-2-e competition.

Process :

Stage - 1

1. Colleges shall conduct an internal competition at college level. Such competition shall follow the rules as given below :

Declare on the college notice board and through college student groups using social media the "Call for Applications" for i-2-e competition starting from 15th November to 6th December, 2021. (College can decide any date for their choice to conduct the competition)

Or

Colleges can directly Choose Two Top Teams from the college and declare their names through notice board of the college and through college student groups using social media nominating teams from the college round to the cluster round.

2. Criteria for choosing such teams shall be as follows :

- (i) Team should have **Innovative Idea** that can be scaled up to an enterprise
- (ii) Team chosen should comprise of minimum 2 members & maximum 4 members and the team should have a faculty mentor
- (iii) Teams chosen (Top 2 teams from the College) should make pitch in the following format:
 - (a) Problem Statement (one slide)
 - (b) Solution being provided by the innovative team (two slides)
 - (c) Competitive Analysis for the product/service (one slide)
 - (d) Total available market (TAM) if the product is launched in the market (one slide)
 - (e) Team composition & mentor credentials (one slide)
 - (f) Prototype availability in case of product/in case of service specifications (a 3-5 minute video about the product)
 - (g) Plan for scaling up (one slide)

Presentations should have opening slide mentioning logo of CIIE on right side and college logo on left corner, title of the project & names/phone numbers of the presenters.

Top Teams from each College :

Information about top two teams from each college should be posted on social media handles of the college as well as tag CIIE on FB/Instagram pages.

Certification of Participation :

Colleges are free to provide a Certificate of Participation to all teams at College level. This is optional.

Stage - 2

1. Names of teams from each college shall be sent to the office of CIIE on or before 10th December, 2021 in the prescribed format as per the Google Form provided by CIIE.
2. All the teams shall undergo an awareness program organized by CIIE through online mode in Second week of December.
3. Each participating team shall receive a softcopy of participation certificate that shall be mailed to the address of the Head of the Institute.

Stage – 3

Teams nominated by colleges shall be scrutinized by team of jury members and top 100 teams shall be taken to the Cluster Round. The information on the teams selected shall be intimated to the individual colleges to the official mail id of the head of the college/institute.

Stage – 4

Top 100 teams shall compete in the Cluster round and these cluster rounds shall be conducted in 7/8 clusters that shall be notified to the participating teams and Head, Startup Innovation Cell.

Top three teams from each cluster shall qualify for the University Final round and a boot camp.

Stage – 5

Top 25 teams shall undergo Boot Camp of two days in the University. Teams selected for Boot camp shall have to make their own provision to stay in Pune for two days. 16 hour boot camp shall help them to hone their business idea. Faculty mentors are not expected to attend the Boot Camp. This is only for team members from respective college schools as top 25 teams. Boot Camp shall be conducted in 3rd/4th Week of December, 2021.

Stage – 6

25 teams shall pitch for grand final round that shall be conducted in January, 2022. Top two teams will receive Cash Prizes by the University. All the teams will be eligible to attend the Annual Summit along with faculty members that shall be conducted in last week of January, 2022.

These 25 teams shall also be eligible for a pre-mentorship program organized by the University from June-August. If found suitable some teams may go to the Incubation Centre of the University starting September 2022 cohort.

Criteria for selecting Team

College shall announce the college level round on the theme specified by the University.

Selection Criteria :

1. Problem statement given by the team should be innovative.
2. Solution provided by the teams should be practical and implementable.
3. Startup idea should have the potential to scale-up and should not be easily replicable.
4. Team members should be committed to pursue the idea for commercialization.