

23 - 27, November 2020 A Virtual Event

About TRIZ for X:

TRIZ for X is back. Every year we strive to bring practical methodologies to tackle the issues faced by businesses, by channelizing the innovativeness of executives with modern TRIZ.

The total participant fee is INR 1,545 (approximately 22 USD).

For more details: www.trizassociation.org or Email on: info@trizassociation.org

Overview

- What are the challenges which need to be addressed to enhance value proposition of the organization?
- How should these challenges be met with least organizational Cost?

Highlights

- World renowned TRIZ Masters would engage you on the best ways to confront the new challenges.
- Convenient learning from comfort of your home/office at your ease.

Topics & Speakers



Why & How to become a TRIZ Expert Dr. Oleg Feygenson, Ph.D., TRIZ Master.

Principal, Engineer, Samsung Electronics, President MATRIZ (International TRIZ Association)







TRIZ for Business Growth

Valeri Souchkov, TRIZ Master, VP of Development and communication, MATRIZ, President of the International Business TRIZ Association, Founder ICG Training & Consulting







Integral S Curve Analysis

Alex Lyubomirskiy, TRIZ Master Chief Scientific Officer, GEN TRIZ LLC, USA



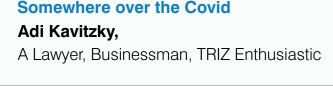
Victor Fey, TRIZ Master, President of The TRIZ Group, LLC MATRIZ Vice President, Chairman of TRIZ Research and Development Council (TRDC)





Generative Inventions. Increasing TRIZ efficiency with customizable AI tools

Dr. Val Tsourikov, Founder of True Machina Project, Minsk, Belarus







GEN TRIZ cause & effect chain analysis CA vs Root cause analysis Dr. Oleg Abramov, TRIZ Master, Chief Technology Officer, GENTRIZ LLC, USA, Board Member, MATRIZ & Academic Secretary TMCC



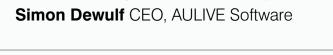
Evgenia Guin, TRIZ LEVEL 2 Professional Lead scientist of the International association "Education for a New Era" &





International Association "Education for a new Era", Executive Director, MATRIZ

Dr. Mark G. Barkan, TRIZ Master, Co-founder and President of the



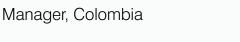
Innovation Logic and Patent Inspiration





What are you interested in and What can we offer? **Dr. Alexander Sokol,** Academic Director ,TA Group, Teacher, Trainer,

Researcher and Educational Consultant



TRIZ development in Colombia

Juan Mejia, TRIZ LEVEL 3 Expert. GEN TRIZ Colombia SAS,





Vladimir Petrov, TRIZ Master, Professor of G. V. Plekhanov Russian University of Economics, co-founder and co-organizer of TRIZ Developers' Summit

How TRIZ can help in solving problems with COVID-19

MASTER CLASS

Decisions

TRIZ for

Smart Investment

Trends of **Engineering System Evolution**

Market Identification

Alternate

a systematic way

Inventing

new services in

Organized By

Dr. Simon S.Litvin

Alex Lyubomirskiy

Dr. Oleg Abramov

Valeri Souchkov

Academic Partner









Support Partners





