



# Post COVID Times

23 - 27, November 2020

A Virtual Event

India Time : 4:00pm to 8:00pm

TRIZ  
for  
2020

## About TRIZ for X:

TRIZ for X is back. Every year we strive to bring practical methodologies to tackle the issues faced by businesses, by channelizing the innovativeness of executives with modern TRIZ.

The total participant fee is INR 1,545 (approximately 22 USD).

For more details: [www.trizassociation.org](http://www.trizassociation.org) or Email on: [info@trizassociation.org](mailto:info@trizassociation.org)

## Overview

- What are the challenges which need to be addressed to enhance value proposition of the organization?
- How should these challenges be met with least organizational Cost?

## Highlights

- World renowned TRIZ Masters would engage you on the best ways to confront the new challenges.
- Convenient learning from comfort of your home/office at your ease.

## Topics & Speakers



### Why & How to become a TRIZ Expert

**Dr. Oleg Feygenson, Ph.D., TRIZ Master.**

Principal, Engineer, Samsung Electronics, President MATRIZ (International TRIZ Association)

### TRIZ Approach to Addressing Coronavirus Challenges

**Dr. Simon S. Litvin, PhD, TRIZ Master.** CEO GEN TRIZ, LLC, USA.

Chairman of TRIZ Master Certification Council (TMCC) of MATRIZ



### TRIZ for Business Growth

**Valeri Souchkov, TRIZ Master,** VP of Development and communication, MATRIZ, President of the International Business TRIZ Association, Founder ICG Training & Consulting



### Development of TRIZ in Kazakhstan " Application of TRIZ in the Resource Economy"

**Aigul Dosayeva** Director GEN TRIZ Qazaqstan Ltd, TRIZ LEVEL 1



### Integral S Curve Analysis

**Alex Lyubomirskiy, TRIZ Master** Chief Scientific Officer, GEN TRIZ LLC, USA



### Seeing Tomorrow Today

**Victor Fey, TRIZ Master, President of The TRIZ Group,** LLC MATRIZ Vice President, Chairman of TRIZ Research and Development Council (TRDC)



### Generative Inventions. Increasing TRIZ efficiency with customizable AI tools

**Dr. Val Tsourikov,** Founder of True Machina Project, Minsk, Belarus



### Somewhere over the Covid

**Adi Kavitzky,**  
A Lawyer, Businessman, TRIZ Enthusiastic



### GEN TRIZ cause & effect chain analysis CA vs Root cause analysis

**Dr. Oleg Abramov, TRIZ Master,** Chief Technology Officer, GENTRIZ LLC, USA, Board Member, MATRIZ & Academic Secretary TMCC



### Principles of TRIZ-Pedagogy

**Evgenia Guin, TRIZ LEVEL 2 Professional** Lead scientist of the International association "Education for a New Era" &



**Dr. Mark G. Barkan, TRIZ Master,** Co-founder and President of the International Association "Education for a new Era", Executive Director, MATRIZ

### Innovation Logic and Patent Inspiration

**Simon Dewulf** CEO, AULIVE Software



### What are you interested in and What can we offer?

**Dr. Alexander Sokol,** Academic Director ,TA Group, Teacher, Trainer, Researcher and Educational Consultant

### TRIZ development in Colombia

**Juan Mejia, TRIZ LEVEL 3 Expert.** GEN TRIZ Colombia SAS, Manager, Colombia



### How TRIZ can help in solving problems with COVID-19

**Vladimir Petrov, TRIZ Master,** Professor of G. V. Plekhanov Russian University of Economics, co-founder and co-organizer of TRIZ Developers' Summit

## MASTER CLASS

TRIZ for Smart Investment Decisions

Dr. Simon S.Litvin

Trends of Engineering System Evolution

Alex Lyubomirskiy

Alternate Market Identification

Dr. Oleg Abramov

Inventing new services in a systematic way

Valeri Souchkov

Organized By

Support Partners

Academic Partner

