



AISSMS

COLLEGE OF ENGINEERING

ज्ञानम् सकलजनहिताय

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AISSMS TRIZ Chapter



Greetings from AISSMSCOE & TRIZ Asia !!

I would like to take this opportunity to convey you an important event to be conducted on Innovation & Systematic Problem Solving using the TRIZ methodology. (TRIZ: Theory of Inventive Problem Solving)

TRIZ is a well-kept secret innovation tool utilized by the likes of SAMSUNG, GE, Hyundai, Posco, P & G, Intel to name a few. TRIZ is a domain agnostic problem-solving tool with applicability to the entire lifecycle of innovation from planning, strategizing to implementation for continuous improvement.

TRIZ Chapter of AISSMS College of Engineering, Pune along with TRIZ Association of Asia, is organizing an **International Innovation Conference - 'TRIZ for X' on Nov 15, 2019**

<http://trizasia.com/business-and-services/>

TRIZ is a scientific methodology and will be very useful for facilitating Innovative Training/Teaching, Projects, Research, Job placements, Incubation, Innovation, Hackathons, Patent generation, Start-ups, Entrepreneurship, PhD work etc.

You may find many research papers in reputed journals on using TRIZ for teaching Engineering/Management students on Idea focusing versus idea generating, Systematic Infusion of Creativity in Courses, enhancing thinking and problem solving skills, Systematic Creativity Methods in Education, Learning Styles Perspective, Conception of a management tool of technology enhanced learning environments etc.

Several **top Universities across the world are using TRIZ in education extensively**. We need to gear-up for the future, where resources will be scarce, and needs will be high.

Case Studies discussed in conference will help to understand how companies have adopted the method of Algorithmic approach of problem solving to crash down the project timelines drastically from years to a few weeks.

This event is supported by ASM International Pune Chapter, MATRIZ & IBTA, Ekam Eco Solutions, ICG Training & Consulting & GENTRIZ LLC

The fee for the conference is Rs 8850/ person, but AISSMS College of Engineering being Academic partner, our associates will get a heavy discount and interested Faculty members need to pay only Rs 3540/person including taxes (for getting this discount please apply code AISSMSTRIZ), payment may be done in the form of cash/cheque as well.

for more details contact:

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