Engineering Today-2019

Department of Production Engineering(PRODFEST)

Event Code	Event Name	Max. Participants	Team Entry Fee	Co-ordinators
PR1.	**AUTOLEDGE**	1 (per team)	Rs. 50	Ashish: 8149611392
PR2.	**MOCK PLACEMENT**	1 (per team)	Rs. 50	Yash: 8390047643
PR3.	**MARKETING MANIA**	2 (per team)	Rs. 100	Gagandeep:8308136030
PR4.	**TECNOSHOTS**	1 (per team)	Rs. 50	Shantanu: 9284766794

1. ### AUTOLEDGE (PR-1)

Round 1: General Theory.

Round 2: Logo Quiz.

Round 3: Part Identification.

Round 4: Advanced Technology working component.

Round 5: Diagnostic and troubleshooting.

Round 6: Situation analysis and approach.

2. ### MOCK PLACEMENT (PR-2)

Aptitude test: It will be an objective test consisting of quantitative questions. The test will be of 1 hour having 40 questions. No extra time will be given. Each right answer will be awarded 2 marks. There will be no negative marking for wrong answer.

Group discussion: Participants will be divided into small groups. Each group will be given

a topic and ten minutes will be given for discussion.

Personal Interview (Technical & HR): This will be the final round with one on one interview with the selection panel.

Participants are required to carry resume with them at time selection process.

3. MARKETING MANIA (PR-3)

Round 1: Ad-Mad/Ad-Diction/Ads making (Advertising/Promoting)

Round 2: Product Marketing (Strategic round)

Round 3: Rapid fire round (Quiz round)

Round 4: Brand Race/Logo login

Round 5: Financing/Financial wizard (Revenue generation)

4. TECHNOSHOTS (PR-4)

1. Camera should be at least with 8 MP.

2. You should bring the camera or cell phone by using which you have captured the image.

3. Images of not more than 10 MB in size must be submitted online.

4. Submitted images should be in JPEG format and at least 1,600 pixels wide for a horizontal image or 1,600 pixels tall for a vertical image.

5. Each participant can submit **only ONE** image.

6. Digital manipulation that distorts the reality of the images will not be allowed.

7. Each image submitted must be the original and unpublished work of the participant who must also be its copyright owner.

❖ **General Secretaries:**

Roshan Shinde: 8975522674   Shreyash Joshi: 9049212946

Gaurav Pagaria: 9272730102