PRODFEST

PAPER PRESENTATION (PR1)

Venue: Production Engineering Department (Production Seminar Hall)

Entry Fee: 100/-

1st Prize = 2000/- 2nd Prize = 1500/-

Maximum Participants per Team: 01

Day, Date & Time of Event: 11th September 2018, 10:30 am

TOPICS:

- 1. Internet of Things (IOT)
- 2. World Class Manufacturing
- 3. Recent trends in Technology/ Manufacturing process
- 4. Case Studies in Production Management
- 5. Industrial Automation and Greenhouse Effect
- 6. Latest trends in mechatronics & control systems.

RULES:

- 1. The paper must in IEEE format. It should not exceed 10 pages.
- 2. The abstract should contain about 150-200 words.
- 3. If participants have any project and its prototype he/she can present their prototype of the related project.
- 4. The presentation must be in a Microsoft power point.

5. The participants will be given 10 minutes to present their paper followed by 2 minute Question & Answer session.

JUDGING CRITERIA:

- 1. Presentation will be evaluated on the basis of its reliability, practical application and innovative ideas used
- 2. Judge's decision will be final and it will not be changed under any circumstances.

GENERAL RULES:

- 1. You should maintain the college decorum.
- 2. Any participant disobeying the instructions will be charged with time penalty or may be disqualified.
- 3. Final decision will be taken by the event co-coordinator and General Secretary.
- 4. Any mess with volunteer/event co-coordinator will be resulted in disqualification.
- 5. Prize money subjected to change.
- 6. If there is any change in above rules then that will be told to you before the start of the event.

Event Coordinators –

1. Abhishek Mohite -- 8624815339

2. Kishor Ellandulla -- 7038565973

CAD WAR (PR2)

Venue: CAD/CAM Lab (Room No. 126)

Entry Fee: Rs. 50 per participant

 1^{st} Prize = 2000/- 2^{nd} Prize = 1500/-

Maximum Participants per Team: 1

Day, Date & Time of Event: 10th September 2018, 9 am

RULES:

Round 1: Basic Aptitude Test to participants based on basic design information. This test is conducting only for growth of basic aspects of designing

Round 2: Qualified participants from round 2 will face this round. This round will be difficult as compare to round 2. The best surprising thing in this round is- this round has specific timing. You have to complete design within a specified time by co-ordinator. Qualifier from this, will face last round.

Round 3: This round will be of 2 or 3 qualifiers only. Other participants will be eliminated round by round. Only 2-3 students will face to this round for winning of this Cad War event. This round is complicated than all other rounds. Winner of this round is Winner of Event **CAD WAR**.

JUDGING CRITERIA:

The Contestants will be judged on their proficiency over basic drafting and aptitude.

GENERAL RULES:

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- Any mess with volunteer/event co-coordinator will be resulted in

disqualification.

- ➤ Prize money subjected to change.
- ➤ If there is any change in above rules then that will be told to you before the start of the event.

Contact

Rajan Pande 9552444054 Sagar Gathe 9689134114

SNAP HUNT (PR3)

Venue: Room No. 237

Entry Fee: Per head Rs. 50

1st Prize = 2000/-

 $2^{nd} Prize = 1500/-$

Maximum Participants per Team: 2-4

Day, Date & Time of Event: 10th September 2018, 11 am

About the Event:

SNAP-HUNT, a one of its kind game, will comprise of teams clicking snaps of the various tasks assigned to them.

The event will consist of a single round. The team with maximum number of correct snaps in minimum time will be declared as the winner.

Rules

- ➤ All teams should report venue before 30 min of event timing.
- > ID card and receipt is compulsory.
- ➤ Team should complete event in cut-off time which will be announced at event.
- Clues are placed within campus.
- All team members should report at the end.
- Teams should submit mobile, which is used to take snaps, at the end of competition.
- Organizer's decision will be final.
- Prizes are subjected to change.

GENERAL RULES:

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- > Final decision will be taken by the event co-coordinator and General Secretary.
- > Any mess with volunteer/event co-coordinator will be resulted in disqualification.
- > Prize money subjected to change.
- ➤ If there is any change in above rules then that will be told to you before the start of the event.

Contact:

Shubham Baviskar:- 9420828411 Durgesh Waikar:- 7588233877

Mock Placement (PR4)

Venue:

Entry Fee: Rs 100 per student

Day, Date & Time of Event: 11th September 2018, 11 am

About the Event:

This event gives you an idea about an actual placement process. It gives you an opportunity to test yourself and know your strengths and weaknesses.

Selection Process:

There will be three rounds:-

1. Aptitude test:

It will be an objective test consisting of quantitative questions. The test will be of 1 hour having 40 questions. No extra time will be given. Each right answer will be awarded 2 marks. There will be no negative marking for wrong answer.

2. Group discussion:

Participants will be divided into small groups. Each group will be given a topic and ten minutes will be given for discussion.

3. Personal Interview (Technical & HR):

This will be the final round with one on one interview with the selection panel.

General Instructions:-

- ✓ Participants are required to carry resume with them at time selection process.
- ✓ Any participant disobeying the instructions or cheating during exam will be disqualified.
- ✓ In case of any discrepancy final decision will be taken by the event coordinator and General Secretary.
- ✓ Prize money is subject to change.

Contact

Kunal Chavan: 9096305481

Autoledge (PR5)

Venue:

Entry Fee: Rs 100 per team

Day, Date & Time of Event: 11th September 2018, 12.30 pm

Autoledge is the basic mixture of automobile and the knowledge concern with it. It requires basic automobile and day-to-day introduction with automobile.

"LET US KNOW HOW WELL YOU KNOW THE CARR...!!!!"

RULES:

Total no of rounds:- 6

Round1 General Theory

- 25 MCQs each carrying two marks
- \geq 25*2=50 Marks

Round 2 Logo Quiz

- > Identifying of companies and cars
- > Total 8 logo each of 5 Marks

Round 3. Part blentification

Identify the given part of automobile

- > 10 parts total 50 Marks
- > Image of the part will be shown

Round 4. Advanced Technology working component

Identify the working technology

> animation will be shown

Round 5. Diagnostic and troubleshooting

Identify the best method for diagnostics

- ➤ 6*5 marks, Total marks 30
- image will be shown of trouble

Round 6. Situation analysis and approach

- a situation will be given
- approach to situation is analyzed
- ➤ 3* 10 marks, Total =30 marks

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- > Prize money subjected to change.
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start of the event.

Contact:

Abhishek Kude: - 9595653440 Omkar Gurav: - 9922141047

MARKETING MANIA (PR6)

Venue: Production Department Seminar Hall

Entry Fee: Rs. 100 per team

1st Prize = 2000/- 2nd Prize = 1500/-

Maximum Participants per Team: 3

Day, Date & Time of Event: Tuesday, 11th September 2018, 10 am

RULES:

ROUND 1: Ads Making

- Advertisement is a main component of marketing and promotion. The teams need to prepare a meaningful ad and present it.
- The goal of the promotional/advertising campaign is to drive awareness and build demand for products by implementing sound marketing practices.

ROUND 2: Product logo/Tagline/ USP

In this round each team has to design a logo for a given product or service. They also have to come up with an appropriate name and a catch phrase for the given product or service. They have to present the philosophy behind their design. Also the teams have to come up with a USP and state it publically.

ROUND 3: Debate/ Defending the brand

In this round each team has to ask every other team challenging questions (related to their product and brand) in a given span of time. Any team member is allowed to answer the questions. The teams would be judged on the basis of their response to the questions and their strategies to tackle the opponents. The opponents can ask as many questions possible in the given time.

ROUND 4: Financial Wizard/Financing (revenue generation)

Describe your revenue model— how you plan to make money. Use a bottom-up financial model to predict sales.

What have you spent to date? What funds have been raised? How much money do you need? When do you need it? What will you do to raise any additional funds required for your product/service? When will your venture be cash-flow positive? What significant assumptions have you made? What risks have you identified

ROUND 5: Rapid Quiz Round

Questions will be asked to each team about Advertises and brands around the world. Each team will be asked to recognize the Brand Ambassadors or identify the relation between the object and Celebrity. Teams will be asked to recognize the particular brand related to the punchlines.

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